

Ideas with a future.

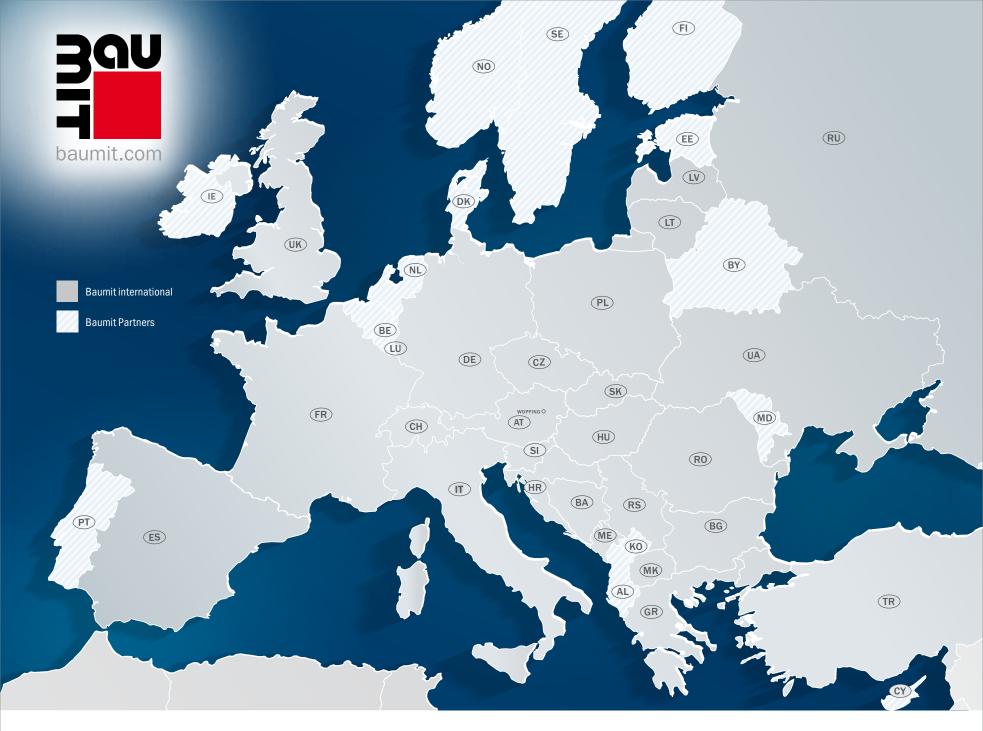












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Welcome to Baumit!

Baumit goes green – follow us into a healthier future! The Baumit Viva Research Park research has revealed 3 key elements for cosy, healthy and energy-efficient living:

- 1. INSULATION FIRST for protection and cosiness
- 2. INTERIOR VALUES for natural, healthy living
- 3. **SOLIDITY COUNTS** for safety and comfort

Baumit has a desire to enable people to live in even happier surroundings by means of a visionary look into the future and a responsible environmental attitude. During the course of our 110-year corporate history we have learned that many small parts can lead to a greater whole. From the invention of the wheel to the global expansion of the Internet – progress and development always have a common basis: ideas for the future. Which ideas and thoughts have made us one of Europe's leading construction material brands? How have we managed to become the market leader in façade renders, plaster and screeds in a number of countries? What are our policies, thoughts and principles with regard to staff, service, quality and environmental protection? You can find out about all these aspects on a journey around the world of Baumit, to which I would like to cordially invite you. So just sit back, relax and join us on a trip through the individual parts of our business.

In this respect I would be very happy to be able to personally welcome you to Baumit soon.

Robert Schmid

Managing Director Baumit Beteiligungen (Baumit Holdings)







The Baumit success







We could never have dared to dream 30 years ago that Baumit would be a leading building material brand in Europe.

Since the company was founded we have primarily focused on two ideas that influence our actions: leading innovation in the area of products and services as well as partnerships, and trusting cooperation with our customers. What began in 1810 with a lime kiln was to develop into one of Europe's most successful building material brands. The pioneer of this fantastic success was distinguished tradesman Friedrich Schmid, father of the current Managing Director Robert Schmid. In the early 1970s, Friedrich Schmid was the first person to establish a dry ready-mix mortar production facility in Austria, with the intention of promoting better construction quality. Recognising the need for greater efficiency, he and his team also produced machine plasters.



story





With innovative ideas, high quality products and highly motivated staff, we opened up Europe over the course of more than 30 years. In 1988, the creation of the Baumit brand was the beginning of an exemplary success story. In 1990, with our entry into the Hungarian market, the first step for a worldwide growth was taken. Followed by 24 further countries within the last 30 years, Baumit is now one of Europe's leading building material brands. The driving forces behind the dynamic development of Baumit are our motivation as well as our responsible and dedicated staff. Long-standing relationships with planners, architects, processors and traders provide the best evidence that partnership and loyalty are values that one can rely on and build on with Baumit (which literally means "build with") in the true sense of the term.



Ideas for a healthy





Construction methods and building materials have a significant impact on health and well-being. VIVA – the Baumit Research Park was developed as the largest research project in Europe for comparing different building materials and construction methods.

Baumit has been working on the subject of "healthy living" for more than 25 years and has launched numerous innovative products onto the market in this field, thanks to the qualitative research methods in the Baumit Innovation Centre. However, in the course of different construction methods and this intensive study, it became clear that there are currently few scientifically substantiated conclusions about the effects of building materials on health and well-being. Therefore, a unique Europe-wide research project was launched in 2015: VIVA – the Baumit Research Park.







future

"We want
people to
live in healthy,
energy-efficient
and beautiful
homes."

After two years of intensive research analysing and evaluating 5 million data points, it is clear that construction methods and building materials have a significant impact on health and quality of life. Regardless of which architecture you choose when building a house, all houses have one thing in common: In order to create a healthy building, the following three areas have to be taken into account:

INSULATION FIRST



PROTECTION AND COSINESS

Good thermal insulation not only makes a significant contribution to the energy efficiency of your building, but also ensures pleasantly warm walls in winter and pleasantly cool walls in summer. The living space thus becomes a comfortable space with no draughts. Living becomes more comfortable and healthy.

INTERIOR VALUES



NATURAL AND HEALTHY LIVING

A good mineral plaster system can act as a buffer for any peaks in humidity by absorbing excess moisture into the first few centimetres and releasing it again later. This guarantees a constant level of humidity, ensuring a healthy indoor climate.

SOLIDITY COUNTS



SAFETY AND COMFORT

Solid walls, as well as solid ceilings and floors, can be externally protected with good thermal insulation so they store heat in the winter and keep the coolness in the house in summer. The more mass and the more effective the storage, the more stable, pleasant and healthy the indoor climate.



Individual Beauty



Baumit top coats are proven to last for decades. They reliably protect your façade from environmental influences such as moisture and heat, as well as from algae and mould infestation. You can use them to create designs that are as attractive and individual as life itself!

Our finish coatings, Baumit Tops and Colors, have proven themselves for decades. They protect the façade from moisture and mechanical or thermal stress. As a visible shell of the house, Baumit finish coatings shine on the façades for many years. Durable and beautiful: Best quality pigments create colours with excellent colour fastness that retain their original radiance for a long time and also defy harmful UV light. Baumit final coatings meet the highest demands. For every Baumit External Wall Insulation system you will find the ideal Baumit finish coating.















Architects count on Baumit. When architects turn dreams into living rooms, they always have a partner they can rely on: Baumit, the creative ideas specialist for the future.

The practical realisation of architectural dreams and visions is the greatest challenge faced by Baumit. The resulting innovative and trendsetting Baumit products allow architects and planners to investigate and realise their creative freedoms.

With the Life colour system, Baumit focuses on the façade and expresses its creativity, for example, with trendy colours in StyleTop and individual textures in CreativTop. Creativity and imagination are one side of the coin, with realisation and standards being the other. Baumit provides support to architects in the planning of their projects and provides assistance during calls for project tenders by ensuring adherence to statutory standards. Furthermore, Baumit services include creative assistance, such as the provision of colour design proposals and on-site colour services.

Final Coatings

- Strong protection for the building
- **■** Innovative colour system for façades
- Durable and beautiful
- Strong and safe
- **■** Advanced technologies
- Ready-to-use products
- Individual and creative
- The right solution for every substrate
- Proven to last for decades



Protection and Cosiness



Pleasant living and a healthy climate – those are qualities that make a home from a common house and bring a feeling of comfort and safety into those four walls. Thermal insulation plays and important role here. With thermal insulation, you are always in good hands at home.

Well-being and a healthy interior climate: these are the qualities that make a house a home. The most important way to create this pleasant environment is to choose the right thermal insulation. This will help to create a comfortable and ambient room temperature. Therefore Baumit created a wide variety of systems: for the insulation of single-family homes as well as for the rehabilitation of skyscraper façades.

All system components are fulfilling the needs of the











- Create a comfortable indoor climate
- Help to save costs when building the house
- Permanently reduce heating costs
- Protect walls from cracks and weathering
- **Reduce carbon dioxide levels**
- Allow climate-friendly living
- **■** Freedom of design and creativity
- Save building costs



High-quality Baumit thermal insulation should adhere to the substrate for years and even decades. To achieve this aim, it is crucial to choose the right adhesive and reinforcing mortar, which is perfectly coordinated with both the insulation material and the substrate. Baumit offers the right adhesive and reinforcing mortar for every application and every requirement and a wide range of accessories to perfectly complete your External Wall Insulation (EWI) System.



Traditional Values.



Mineral renders – are mineral coatings for walls that protect the surface and act as a base for paints and top coats.

Baumit renders have been developed to provide long-lasting protection for masonry, to even out irregularities and to ensure that surfaces are as uniform as possible. Baumit has a large range of easy-to-apply, breathable render systems for every application. Baumit renders provide protection and are also breathable. This means that moisture can evaporate through the layer of render. On the outside, the protection of the masonry is particularly important. Baumit has a large range of easy-to-apply, breathable render systems for every application on both new buildings and renovation projects.





Mineral Renders

- Strong protection for the façade
- Help to save costs when building the house
- Permanently reduce heating costs
- Protect walls from cracks and weathering
- Long-lasting solutions
- **■** Extremely durable
- Strong in the system
- **■** Unbeatable in renovation









New Sheen.

Renovation - to renew façades to their former glory.

The facade of a house, but also extensions such as balconies or external staircases are constantly exposed to a variety of weather conditions, which require maintenance over the years. Moisture penetration and transported salts damage masonry and render on facades and interior walls. Moist walls can result in algae and mould, which negatively affect the health and well-being, reduce the possibilities of use, cause higher heating costs and consequently a loss in value. If a property is a historical building, special products and know-how are required.



Renovation

- Easy to apply
- Ouick and strong
- **■** Durable for many years
- **■** For damp and salt-contaminated walls
- **■** For different renovation issues
- Durable protection for decades
- Restoration of the original structure
- Protection against frost and de-icing salt
- **■** Reinforcement of components





Klima

- Balanced temperature
- Perfect air humidity
- Mould protection
- Noise reduction
- **■** Emission free
- Cosy living

Healthy.

People now inhale up to 13.5 kg of indoor air and 1.5 kg of fresh air per day – therefore, the quality of indoor air is vitally important.

Air humidity, purity and temperature have a crucial impact on our quality of life and consequently our health. In order to save energy, our living spaces are becoming more and more tightly sealed. To ensure that indoor air remains "healthy" and our health is not compromised, it is essential to give due consideration to the quality and function of the construction materials used. For the most part, these remain within the building forever and must not emit any pollutants, as bad air causes illness. Healthy living starts with the right choice of building materials. The most important thing is a beneficial indoor climate. Optimum, stable humidity and room temperature make a significant contribution to wellbeing. Baumit Klima products are proven to promote these properties. Whether they are used to create a smooth surface or are finely or heavily textured, Baumit Klima systems combine individual effects with an optimum room climate. For a healthy home. Baumit Klima products stabilise the moisture content of our indoor air. They quickly absorb excess moisture, store it and, if necessary, quickly release it back into the indoor air.





Reliable. Beautiful.



Ionit

- Reduces fine dust and pollen
- **■** Low emissions
- Solvent and plasticiser-free
- Highly permeable
- Smooth, breathable surfaces
- **■** For new buildings and renovations



A healthy indoor climate is an important basis for ensuring greater vitality in all life situations. The greater the concentration of air ions, the fresher the air becomes. Fine dust particles and pollen are reduced, and the cardiovascular system and nerves can 'breathe' more easily. Baumit lonit is the only functional wall coating in the world that generates a high concentration of air ions. It thereby helps to significantly improve air quality in rooms, and thus increases both wellbeing and vitality. Rooms that have been coated with lonit achieve an enduring natural concentration of valuable air ions. The ion paint is a sought-after standard for healthy living and working.











Ideas with a future – a slogan that has been adopted to last for years.

It is clear that research and development have been part of a long history at Baumit. In order to achieve the best quality and processing standards and develop innovative and future-focused systems, one needs to stay ahead of the game. From the Viva Park to innovative plasters and working tools - creating added values for the future is and will always be one of our biggest passions.



solutions

Baumit OpenSystem. The breathable façade.

The Baumit OpenSystem consists of 99% air. This means that the insulation board is extremely light, and the percentage of raw materials used in relation to the end product is only about 1% of its volume.

Baumit Star Track. Bond don't plug.

The Baumit StarTrack optimizes the thermal insulation of buildings: its use demonstrably reduces building costs. Conventional dowelling takes time - the Baumit StarTrack is much faster.

IONIT. Air ions for wellbeing.

Baumit Ionit is the only functional wall coating in the world that creates a high concentration of air ions.

Baumit Nanopor. With self-cleaning effect.

The specially developed, microscopically smooth surface and innovative Baumit Photokat technology gives Baumit Nanopor a doubly effective self-cleaning effect.

Baumit StarTop. With Drypor effect.

Baumit StarTop is a premium next-generation product. Its secret lies in the innovative filler, which models itself on nature – and coral in particular. Baumit uses its hydrophilic-hydrophobic active principle to reduce surface contamination such as algae or fungi.

Baumit Klima. For a healthy living environment.

Just like the lungs of humans, Baumit Klima plasters regulate moisture content. With their microporous structure, they form a huge climate-regulating surface area.









Baumit Bauminator

A pioneer in concrete printing.

When the first 3D printers for plastics came onto the market, Baumit began working hard on 3D printing with concrete. It quickly became clear not only that special mortar would be needed for printing, but also that the entire concrete printing process, from the software to the printing nozzle, would have to be designed from scratch in order to be able to print high-quality products. To this end, Baumit worked with the University of Innsbruck to develop the BauMinator[®].





Unlimited printing with concrete.

The BauMinator® system makes it possible to print components, objects, staircases, walls, urn walls, panels, hollow formwork and moulds, currently in sizes of between 50 cm and 5 metres. Whether prefabricated concrete elements, wall elements, pipes, shafts, fence elements, plant containers, outdoor furniture, decorative or art objects - there are almost no limits to the possibilities for producing elements of any shape out of concrete. This is because BauMinator® technology makes it possible for the mortar to be positioned and built up so precisely during printing that three-dimensional concrete parts can be created that are not only vertical, but can also include overhangs or double-curving. This offers architects, designers and planners the possibility of using completely new shapes and surface designs.















Baumit Partners

Trading is an art that can only be understood holistically.

A comprehensive and high-quality portfolio, reliable supply and delivery times and a well-known brand guarantee satisfied customers for traders and ensure business success.

Long-standing partnerships with construction material traders demonstrate the fact that Baumit works hand in hand with partners in order to guarantee that products reach construction sites via the quickest route possible and that sales figures are maximized. At the point of sale, Baumit provides sales support in terms of advertising material and customer information, and Baumit makes every effort, with targeted sales-promotion measures, to increase the turnover of goods for traders.

The fact that our trading partners can choose from an almost unlimited range of products has the advantage that everything can be obtained from one source. This saves time and money for your customers while guaranteeing top-quality products. The security provided by reliable and on-time distribution of our goods to traders or directly to construction sites is what makes Baumit special.









What processors expect from us: first-class products and a helping hand. Baumit is a producer of building materials, but also a service provider. This is demonstrated not least by our cooperation with the building trade. As well as perfect product quality and processability, we offer comprehensive support to our partners when it comes to building.

There is one point in particular where we do not accept any compromises: the Baumit product quality! Simple, safe and rapid application have always been hallmarks of Baumit building materials.

Baumit also offers professional processors an accompanying consultation service during all phases of construction projects. We have our own team of instructors, application technicians and product managers that can be on site on building sites in order to assist processors as well as architects and advise when help is required. They provide consulting services based on excellent technical and professional skills and knowledge, provide tips regarding the correct use of materials and support site managers to enable optimal project realisation.

Baumit added Values



Innovation Plus. Ideas with a future. Motivation for more than 25 years. Research and development for natural, healthy and high-quality building materials. Tested and proved by the VIVA research park – Europe's largest research facility for comparative building material studies.

Product Plus. Baumit products stand for resource-saving and clean production, health-promoting composition, highest quality, coordinated systems, easy processing as well as sustainable environmental friendliness. Not to mention the great priceperformance ratio.

Logistic Plus. To be closer to the customer and reach them more quickly– that's our aim when it comes to logistics. Therefore, Baumit supports his Partner through innovative packaging optimisation and longer storage time of the products. But above all, the fast delivery directly to the construction site makes Baumit the perfect Partner in construction.



People Plus. "Our employees are the secret of Baumit's success! They are the ones who decide on innovation and growth of the company." This is how Mag. Robert Schmid puts his credo regarding the importance of "Human Resources".

Service Plus. The best building material is only as good as its professional application. Baumit is well aware of that – that's why we always offer added values and services together with our products.

Brand Plus. Baumit is one of the top building material brands that customers throughout Europe trust. This is primarily due to the proven products and systems with added values, but also because of the service and commitment of our Baumit employees, who keep the spirit of the Baumit brand alive.









From Renovation





Baumit is one of the leading businesses when it comes to preserving cultural monuments and the valuable fabric of historic buildings.

Many years of experience and innovative restoration systems make Baumit a valued partner in the field of restoration and renovation.

Products and systems for contemporary renovation and preservation of structural jewels are particular strengths of Baumit. References from across Europe demonstrate how Baumit treats the historical fabric of buildings with care and responsibility. The Schönbrunn Palace and Church of the Teutonic Order in Vienna, the Doge's Palace in Venice, Neuschwanstein Castle in Germany and the University of Wrocław in Poland – these are just a few of the examples where Baumit experience has provided a valuable contribution to our cultural heritage.

Careful analysis, professional consulting and the drawing up and implementing of individual solutions tailored to the particular building lead to sensational end results. We are proud of the fact that our products help to preserve these priceless jewels for future generations.



to Innovation

You need to carry out restoration that takes into account and is certified with regard to the protection of historical monuments? No problem at all with the Baumit SanovaSystems, which are especially tailored to the renovation of old buildings. It's ideal for saving buildings plagued by cracks or that have been attacked by salt and moisture.

Baumit also caters for less well known but certainly no less beautiful buildings and provides first-class products and systems for building recondition. For example, the Baumit SanovaSystems are especially suited for restoration that needs to take into account regulations regarding the protection of historical buildings and it restores masonry affected by moisture and salt. The system corresponds with the requirements of the WTA (Wissenschaftlich-Technische Arbeitsgemeinschaft für Bauwerkserhaltung und Denkmalpflege e. V., International Association for Science and Technology of Building Maintenance and Monuments Preservation).

In addition to this system, the full Baumit range of products contains items for the renovation of buildings as well as final coatings that provide particular protection for the masonry of historical buildings. High water-resistance and mineral characteristics provide durability that allows the foundations of our cultural heritage to shine for many more years.









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