

Hero Materials

*Today materials are more
than just a means to an end.*

SHADES OF WHITE

The colour white stands for purity,
simplicity and clarity.

HISTORIC RENOVATION

Listed buildings deserve the
highest quality.

editorial

Dear readers!

After a challenging but nevertheless successful 2020, Baunit is starting the new construction season with a strong start. Many people are starting to realise the importance of a beautiful and healthy home. Baunit has been dealing with the topic of "healthy living" for many years and contributes to well-being at home with healthy and innovative products. This goes far beyond sustainability, the building materials now have the potential for change.

In times like these, however, renovations are not only carried out on a small scale. The historical renovation measures supported by Baunit with its NHL series range from traditional farms to centuries-old castles. Of course, hydraulic lime is a building material that has been tried and tested since time immemorial, which makes the authentic restoration in accordance with listed buildings possible in the first place.

We also congratulate Baunit's oldest international subsidiary, Baunit Hungary, on its 30th birthday and many successful years.

Another reason to celebrate are numerous awards from our international branches and the winners of the Baunit Life Challenge who were announced in April, which took place online due to the pandemic.

We are happy with the Life Challenge winners and wish them a successful start to the 2021 construction season for all of you, stay healthy!

Baunit UK

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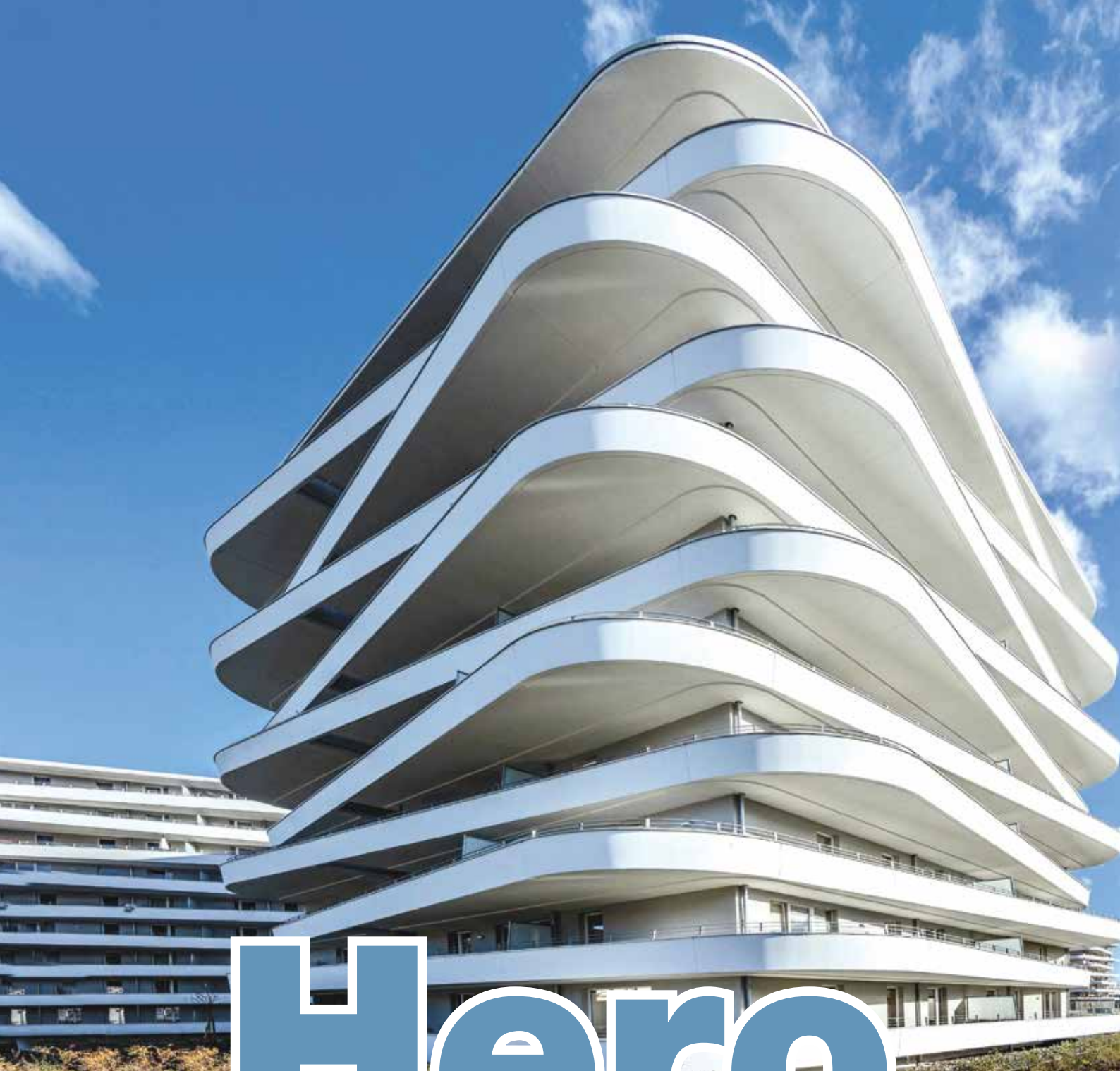
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Credits: Owner, editor and publisher: Baunit Beteiligungen GmbH Editing: G. Neubacher, E. Fürst · E-Mail-Contact: Beteiligungen@baunit.com · Responsible for the content: Günter Neubacher · Graphics Concept, text, layout and litho: Truth s / w advertising agency GmbH, Kantgasse 3, 1010 Vienna, Tel.: 01/533 02 02, Fax: 01/533 02 02-16, www.wahrheit.com · Object of the publisher: building materials industry Place of dispatch: Vienna Basic direction of the medium: Information from the construction industry Reprint: only with the approval of the publisher. The magazine is free of charge for all Baunit partners and friends. According to § 22 of the Data Protection Act BGBl. No. 565/1978, the editor informs you that your name and address for sending this magazine will be saved automatically can be. Disclosure According to §25 of the Media Act: This magazine is 100% owned by Baunit Beteiligungen GmbH.



Hero Materials

Today materials are more than just a means to an end. What we use to design our living space is far more important than pure functionality. Innovative products are the heroes of our time. Trend researcher Oona Horx-Strathern defines what it takes to make a product a “hero material”.



Innovative building products are the heroes of our time – the stuff the future is made of!

blue-ecological way of thinking. "In the transition from the 'green' to the 'blue' ecology, the focus is not on renunciation and a guilty conscience, but rather future-oriented solutions that see people and technology not as a problem, but as the key to a neo-ecological future." (Homereport 2021)

Hero Materials

- Have a purpose
- Offer significant benefits for people and the environment
- Are durable and in the best case can be recycled
- Strive for sustainable change
- Have transformative potential

Potential for change

Hero materials have a transformative potential: Being sustainable alone is not enough for "Hero Materials", this is about real change. Ecology is expanding into a concept of quality of life. In the "quarantine of consumption" (futurologist Li Edelkoort), which was caused by the virus, we all had time to rethink and evaluate our previous way of life. Lo and behold - many things have lost their importance, others gained. "Healthy building materials" have finally arrived at the center of perception because you suddenly spend a long time in your own four walls. Certifications for the environmental

compatibility of (construction) products are also becoming more and more important.

Materials with activism

Hero materials have the potential to change the world. They manifest themselves, for example, in ethically correct materials for which no animal or human had to suffer, in functional surfaces that improve the indoor air and thus support concentration and the immune system and promote relaxation, or in materials that compensate for the consequences of climate change.

New products are in constant development, but more are already in full use. What all these materials have in common is that they send out an important message: "We are making the world a better place."

According to the Canadian communication scientist Marshall McLuhan, one can freely say: "The material is the message". In the past, the focus was primarily on the quality and authenticity of products. These elements have lost none of their value. Today, however, companies like Baunit go one step further. Materials themselves become "hero materials" and thus "ambassadors of a new era" (Horx-Strathern). But what exactly is it that makes materials 'heroes'?

"Blue" ecology

The basis for hero materials is the cradle-to-cradle principle. By focussing on bringing materials into an (eternal) cycle and not wasting precious resources, the materials used become hero materials. You are part of a growing global movement that is internalising a

Hero Materials



"Baumit Ionit is a hero material that promotes health and well-being even in the midst of an urban environment and brings nature back into our four walls."

Robert Schmid, co-owner
(and Managing Director) of the Baumit Group

Air purification heroes

It has been known since ancient times that natural materials such as wood, silver and copper have a disinfectant effect. The surfaces of these materials contain an active ingredient that inhibits the growth ability of microorganisms.

Baumit has succeeded in developing a functional wall coating that enriches the air with positively and negatively charged ions, with the result that fine dust and pollen are bound and fall to the ground. Asthmatics can breathe a sigh of relief. In addition, these air ions have the property of supporting the immune system and people's ability to concentrate. How it works? In a completely natural way. The water particles in the air react with the mineral components of the wall paint and thus generate air ions. This process can be repeated as often as required without the colour "being used up". The result is clean and fresh room air, comparable to that near a waterfall. Baumit Ionit can rightly be called a "hero material".

Heroes of the indoor environment

The right plaster is required to ensure a healthy indoor climate. The Hero product Baumit KlimaWhite effectively regulates the humidity in the interior. As a result, the room air does not become too dry oadditionally mould growth is prevented. Special micropores allow the walls to breathe freely and the antibacterial properties of this special white plaster further improve the microclimate. Suitable for both renovation and new construction, this product writes its own "heroic story".



Cool "Brilliant Heroes"

However, it is also possible to equip intensive colour tones in such a way that they reflect a large part of the sunlight and thereby significantly lower the surface temperature. Baumit has managed to use the innovative "Cool Pigments Technology" to create even the most brilliant colours on EWI or monolithic masonry. Scientists estimate that the "cool" paint applied to a building can reduce the heat of the sun on a wall by 10 to 20% compared to conventional façade paint.

Hero of the indoor air

Baumit IonitColor* actively improves the room air

*Not currently available in the UK and Ireland

- contributes to well-being
- reduces pollen and fine dust
- more natural air ions



Hero of the indoor environment

Baumit KlimaWhite

- moisture-regulating and open to diffusion
- natural white and mineral
- pollutant-free and mold-inhibiting





Oona Horx-Strathern

Oona Horx-Strathern has been a trend and future researcher, author and consultant for over 25 years and is a sought-after living expert on international stages.

Now, for the third time, it is presenting the most important living trends and the latest developments in the industry in its Home Report, published by the ZukunftsInstitut, which was founded in 1998 by Matthias Horx and has significantly shaped trend and future research. In their work, the team of researchers and consultants investigates which changes - which trends and megatrends - shape our present and which conclusions can be drawn from them for the future.

zukunftsInstitut

Baumit Research and Development are working every day to produce innovations in the service of people and the environment.

Heroes with a cool-down effect

The people of the southern hemisphere, such as the Greeks know that a house painted white keeps you cool. Climate change has made it necessary to rethink our urban areas in order to cope with the increasing heat surges. Research has shown that urban Greening in combination with reflective, light-coloured exterior walls and roofs can lower the temperature by more than 4°C. Of course, professional thermal insulation and solid construction are also essential.

So that outside areas reflect, they are usually kept to white tones. The new "Shades of White" colour palette from Baumit also makes use of this "cool-down effect" (see also page 14). In addition to the clean and timeless appearance of white façades, they also

reflect solar radiation and thus help to positively influence the microclimate in cities during the hot summer months - which also makes this innovative top coating a "hero material".

**"For future challenges
you need bear in mind:
New materials have to be
established and older materials
have to be rediscovered."**

HOMEREPORT 2021

Cool "Brilliant Heroes" Reduces the surface temperature

- unlimited variety of colours
- intensive shades
- Cooling Pigment Technology



Heroes in Shades of White unique shades of white with a cool-down effect

- 12 beautiful shades of white
- make your façades shine
- Cool down effect



SHADES OF WHITE

White is not always white

For some, white is the absence of any colour; for others, it is the union of all possible colours. Architects and scholars such as Andrea Palladio and Johann Wolfgang Goethe spoke out in favour of white architecture as a bearer of spiritual sublimity. In architectural language, the colour white symbolises the highest degree of purity and concentration on the essentials: the form. But not all white is the same. The new Baunit colour palette "Shades of White" reflects this.

The Inuit use around 200 different names for white, depending on its colour and texture. Baunit was guided by this wealth of colours when designing the Baunit "Shades of White" colour series. Architects and planners have always favoured the colour white for a wide variety of reasons. Today the trend barometer is pointing in a very puristic direction again, more "white" is being built again. But white is a very difficult colour or a "non-colour". It all depends on the combination of materials and the architectural style, which shade of white really suits a building. There are no limits for your creativity.

White loves the mix of materials

White is the colour that can be perfectly combined with other materials, be it metal, concrete or wood. White loves the puristic, but also the mix of materials and is the all-rounder among colours. The recipe for the popular Baunit CreativTop design plaster has been updated for creative façade design and has as many shades of white as possible: CottonWhite, IvoryWhite or IceWhite are just a few shades from the large, pleasantly cooling, puristic Baunit colour palette.

White is cool

White façades don't have an aesthetic and psychological link to building design but they do have a very solid function: climate change. Temperatures are rising, our cities are getting hotter and therefore - ever whiter. The so-called albedo effect or the reflectivity of the colour white can effectively counteract overheating in urban areas.

The "white" book

Recently, Baunit got to the bottom of the question why architects allegedly love creating white buildings so much and asked 46 renowned masters of their craft from the 27 Baunit countries: "Architects wear black and build in white. Does that apply to you?" Their surprising answers and many insights into the international world of architecture can be found in the hot off the press illustrated book "Shades of White - Inspirations from Europe's leading architects".

”

"There is a joke about architects in black that we share among colleagues. The essence of this is - they wear black because they mourn their ideas that have not been implemented."
BALČIŪNAS TADAS, Lithuania

”

"With white, the probability of making a mistake is lower. White is a tradition in many climates, so you won't start building red houses in Greece."
ANDRIJA RUSAN, Croatia

”

"Black and white both have to do with disappearing. This "non-being" is very important for creativity. When you find yourself in a creative process, you have to make everything "nothing" first."
ADNAN AKSU, Turkey

”

"You should only think about the architecture and not how you dress, and maybe that's why I always wear black."
CHRISTOPH MÖRKL, Austria

”

"The non-colors white and black exert a special fascination. They occur very rarely in nature and reflect all colors only indirectly. In a sense, they are an empire of their own. White leads into silence."
HEIKE HANADA, Germany

Our Tip: Shades of White

Find inspiration from 12 shades of white
You can also find them in our current brochure.
<https://baumit.co.uk/service/brochures>

W1200 StarWhite	W1201 MineralWhite	W1202 CottonWhite
W1206 OpalWhite	W1207 AntiqueWhite	W1208 CeramicWhite
W1203 ChampagneWhite	W1204 LaceWhite	W1205 IvoryWhite
W1209 MagnoliaWhite	W1210 ShadowWhite	W1211 IceWhite

12 shades of white

Baumit takes the 12 most beautiful white tones and bundles them in a unique colour collection - from StarWhite to IvoryWhite, from OpalWhite to IceWhite to Baumit "12 Shades of White". You can choose from a range of inviting and warm to cool and business-like in order to find your own individual white look. All white tones are available in Baumit StarTop, Baumit StarColor and Baumit CreativTop products.



"Building on Baumit Life, 12 unique shades of white were developed to enable creativity in the world of white too"

Wilfried Spanning, Baumit colour expert



HISTORIC RENOVATION



Europe is rich in cultural and historical heritage, which should be reconstructed and protected as true to the original as possible in order to preserve a lively picture of the architecture and way of life of the past for future generations.

The monument protection pursues the goal of permanently preserving monuments and material cultural assets in their multitude and diversity. In order to fulfill its core tasks, the protection and maintenance of cultural values, the responsible authorities have drawn up strict legal requirements that the historical renovation must meet. In order to protect relevant listed buildings from decay, falsification, damage, impairment or destruction, only certain, authentic building materials may be used.

In the beginning there was lime

Lime is one of the oldest known building materials and has a particularly long tradition. If one examines historical buildings from different periods of time, one finds again and again natural hydraulic limestone, which made the preservation of these buildings possible for centuries. Baumit has contributed its decades of experience to numerous projects in order to

develop product lines specifically for the preservation of monuments.

It all depends on the mix

In order to stay as close as possible to the historical original, the perfect mixture, which must be matched to each individual building, is of essential importance. With its binders for historical renovations, Baumit provides the basis for such recipes.

Modelled on the original

The history of rendering technology in Central Europe goes back over 1000 years. When

stone construction technology found its way into the construction of churches, castles and monasteries, the render first had a protective function for the masonry. In addition to its age and the binding agents used at the time, historical rendering stock is characterised in particular by the use of regionally available aggregates (especially sand). For this reason, special construction site mixes are often used instead of factory-mixed dry mortar for maintenance and supplementation. Natural hydraulic lime is of particular importance here.





Project focus: Renaissance fortress Komárno

The entire fortress system of Komárno, which is a national cultural monument of Slovakia, is one of the most important historical fortress structures in Central Europe. This required reconstruction and renovation works that follow conservation principles such as authenticity, reversibility and moderation.

The aim of the extensive reconstruction of the fortress is to protect or preserve the building, now entered in the list of national monuments to preserve its characteristic features as one of the historical landmarks of the city.

Restoration true to the original

The renovation of the façade render in the central part of the building was part of the extensive renovation of the façade, the infills and the interior. The work was carried out under the strict supervision of the National Monuments Office in Nitra. During the reconstruction and the selection of materials, all requirements and regulations for the renovation of national cultural monuments were observed. The surface of the façade was first sandblasted. In order to restore the façade of this national cultural monument, the substrate preparation, including the removal of the original paint and the damaged render, surface cleaning, the grouting of the masonry and the treatment of the render with fixative, if necessary, was carried out with the Baumit Sanova renovation system. In the first step, Baumit Sanova primer was applied with 100% coverage. Baumit Sanova MonoTrass WTA was used for the core render layer. The last layer consists of Baumit Sanova fine plaster. NHL Manu and Fine were used for the stucco work and finer surfaces. Based on investigations at the Komárno fortress, the surface was treated with white Baumit SilikatColor. How complex this long-term renovation project is, shows that from the start of 2018 until now, only about 5% of the total area has been completed.

The Komárno Fortress was nominated for the Baumit "Façade of the Year 2020" in the "Historic Renovation" category. site mix, Baumit NHL 3.5 natural hydraulic lime can be used to produce your own mortars and plasters.



The oldest daughter is 30

Baumit Hungary celebrated its 30th anniversary in the smallest family circle in 2020 and can look back on a year of exceptional business success despite the pandemic-related challenges.



Baumit Hungary

Founded: 1990

Employees 2020: 327

Annual dry mortar capacity: 516.846 t

Turnover 2020: around 85 million Euros

Baumit Hungary has written a real success story since it was founded 30 years ago. Hungary is the oldest of all Baumit subsidiaries, the "first international child". From the crisis year 2008 to 2020, sales tripled. Today Baumit Hungary has 4 production facilities with 327 employees and is one of the leading manufacturers of building materials in Hungary.

The secret of success?

In many European countries, Baumit has grown into an international quality building material brand over the past few decades and has developed into one of the most important market players in several product groups. Hungary, the "oldest daughter", is closely linked to Baumit International. The continuous and reliable support from the parent company, good communication, quick decisions, excellent human and professional relationships have played a decisive role in the success of Baumit Hungary. It

is not only about financial and technological security, but also about a constantly available knowledge database. In addition, thanks to their independence, Baumit companies can always react flexibly and dynamically to local challenges - another success factor.

Baumit gives answers

Thanks to the close cooperation with Baumit Research and Development in Wopfing, which has always been ahead of its time, Baumit Hungary always had the right answers to the questions of the time at the right time, be it thermal insulation or healthy building and living. Here you don't run away from change, but brave the challenges. So the chances of helping to determine market trends are good.

Do not be afraid of the future

At Baumit Hungary, the future is seen as an opportunity, not a threat. Compared to the



above: factory and quarry in Dorog, Hungary.
bottom left: Managing Director Gabor Illy

competition, you have some advantages here.

This is how long-time managing director Gabor Illy sees it: "At Baumit, people always come first. The creativity, perseverance, motivation and personal commitment of the employees contribute significantly to the fact that the Baumit brand is synonymous with high quality. And the fact that we are part of a large international family across borders gives us confidence in the future. "



Above: Baumit headquarters and logistics center in Dorog. Far left: Friedrich Schmid with the first managing director of Baumit Kft. Georg Bursik at the laying of the foundation stone in Dorog (1990).

Baumit Silo

goes under the divers

Baumit Hungary made a special gift to a professional diving base in Dorog. Divers who practice in the Palatinus Lake there are now preparing for dangerous situations with the help of a submerged Baumit silo.

In addition to underwater attractions such as ships or airplanes, a Baumit silo that has been converted into a spaceship enriches the water park. The silo at the bottom of the lake now helps technical or industrial professional divers to prepare for new challenges.

The lifespan of silos can be many years with maintenance and normal use. The silo that was donated to the diving center was damaged during transport and therefore had to be taken out of service. When Baumit was approached by the diving center in Dorog that it could benefit from such an object, they were delighted that the silo in the "final resting place" at the bottom of the Palatinus Lake will be given a new function and will help the divers with their work.

See more in a short film by
Baumit Hungary:



When the Earth shakes...

After the devastating earthquakes in March and December 2020 in Croatia, in which more than 1,000 buildings were completely destroyed in Zagreb alone, the issue of shatterproof renovation is once again the focus of attention. What can be done to reduce or prevent this type of damage in the future? Baumit offers a renovation program that is precisely tailored to this problem.

Larger quakes lead to tremendous wave movements in the interior of the earth, which can then be felt on the surface of the earth. The floor moves in a horizontal or vertical direction and with it everything that stands on it - including houses. Most of the victims of such natural disasters are the result of collapsing buildings. Earthquake-proof construction therefore means constructing buildings in such a way that they "follow" the movements of the earth without collapse in the process and bury their inhabitants under themselves.

How do you build earthquake-proof?

In areas with earthquake-proof construction, there is usually much less damage and casualties than in places where there are no such precautions. In fact, building protection can be increased significantly with relatively simple planning.

Houses with a simple, as symmetrical as possible structure and a low center of gravity are much safer than for example high towers or nested structures. Squat structures are relatively rigid bodies that often simply follow the movements of the ground in an earthquake.

It is also important that the structures are very rigid. A house that consists only of outer walls is more likely to deform when the earth moves horizontally than one that is stiffened by partition walls.

The right building materials

Elastic lanyards allow relatively large deformations before the structure collapses. Due to the elasticity of the connections, part of the earthquake energy dissipates. The cladding of the building - for example with cement- or gypsum-bound building boards - also promotes this effect. They increase the rigidity and make it more difficult to kink or tilt the structure. Of course, such structures can still collapse in the event of a severe earthquake, but the residents gain time because they notice the movements early on.

Lifesaver mortar

A building structure that has been affected by an earthquake can be restored to the level of resistance it had before the earthquake, but it can also be reinforced to withstand earthquakes of greater magnitude. The "binding agent" is particularly important in the event of an earthquake. The most common reasons why buildings ultimately collapse are the yielding of joints or connections, that is, a failure in the composite masonry former (usually brick or natural stone) and mortar.

Systematically protected

Baumit has developed a complete earthquake remediation system for





Baumit Croatia for structures in particular need of protection. It consists of:

Baumit SicuroConector: Damaged walls made of brick, stone, concrete or mixed masonry are structurally reinforced with a fiberglass-based anchor with a single or double open deployment part. This anchor is attached to the subsurface with **Baumit SicuroFixator**.

Baumit NHL Sicuro MM 50 is a mortar with natural hydraulic lime for masonry and repair of stone, brick and mixed masonry walls and particularly suitable for the restoration of old and historical buildings.

Baumit NHL SicuroProtect: This mortar with natural hydraulic lime with the addition of fibres is used for structural reinforcement of walls in combination with Baumit SicuroTex, the alkali-resistant glass fibre network for reinforcing damaged masonry elements. For ceilings and walls made of stone, brick and mixed masonry.

Baumit NHL SicuroFill is an injection mortar with natural hydraulic lime for the frictional closing of cracks in masonry and caverns, for grouting and consolidating load-bearing and non-load-bearing masonry.

Find out more about earthquake-proof renovation on the Baumit Croatia website, where you will find descriptions of solutions and renovation products for all problems in this area.

There are also blog posts on the topic of restructuring and all the technical documentation for the products.

Find out more at:

baumit.hr



Image description:

Gluing the fibers of the Baumit SicuroConector with the Baumit SicuroTex in the reinforcement layer.



Image description: Reinforcement of an earthquake-damaged wall with Baumit NHL SicuroProtect reinforcement mortar and Baumit SicuroTex. The reinforcement mesh is anchored in the ground with Baumit SicuroConector and Baumit SicuroFixator.

Baumit World



Germany

Baumit Campus: Knowledge to go

In order to take account of the pandemic, Baumit switched the seminar system to digital for the first half of the year. The new Baumit Campus nevertheless gives the feeling of being in the middle of the learning process. Tradespeople, specialist dealers and planners will find a wide range of information on the platform, which is modeled on an exhibition center. In addition to Baumit innovations for 2021, the campus also includes access to the academy program.

Digital learning in the academy

The Baumit online academy offers interesting facts about the façade and the interior in 15 subject areas. "It was important for us to offer practical content despite the purely virtual experience," says Marketing Director Sebastian Rettke. That is why the focus is on the correct processing of ETICS systems, on the new Baumit Ionit product line, as well as on Baumit Multi products for renovation. Almost 1,000 registrations at the start of the academy testify to the great interest shown in this format.

BAUMIT CAMPUS

Access to the Viva research park

In addition to the academy, the campus also includes access to the Viva research park, where intensive research is carried out on the interplay between building materials and wellbeing.

You can find the Baumit campus at:

baumit.de/campus





Germany

Baumit is Hagebau-Champion!

The “Hagebau Champions” of 2020 have been chosen. The German Hagebau Handelsgesellschaft has awarded Baumit the gold medal for its services.

According to the cooperation, the award recognizes special merits of the industrial partners who contribute to the success and continuous development of the participating shareholders. In 2020, according to the cooperation, the participation in the newly launched sales measures, own brands and logistics concepts was particularly emphasised. Strengthened by the joint successes, closely coordinated market development is also planned for the future. Baumit and Hagebau want to focus more on healthy living, facades and multi-products and are convinced that they can position themselves in these product areas with good prospects..

International

LIFE CHALLENGE goes digital

The Baumit Life Challenge goes to the final round.

The finalists have been determined and the award ceremony will take place online due to the pandemic.

Record: 385 entries from 26 countries

In the competition for the best European façade of 2020/21, 385 objects from 26 countries were submitted this time. At the end of March 2020, the competition entered the decisive phase: the top facades for the shortlist were determined by the top-class jury of experts via online voting.

This shortlist consists of the 6 best facades in each of the 6 categories. The final voting took place online for the first time in March this year. "So it will be more exciting than originally planned, until the online award ceremony, where the respective winners and the main winner of the Baumit Life Challenge will be announced," says Life Challenge initiator Robert Schmid.



LIFE
CHALLENGE
ONLINE

Baumit World



Hungary

Baumit podcast channel launched

Since social media is becoming more and more important, especially in order to reach the younger target group, Baumit Hungary decided to start podcasts in addition to its Facebook, Instagram and blog appearances. Channel subscribers will now be

continuously supplied with new content. Experts and home builders will find target group-relevant news, inspiring ideas, professional advice and the latest building trends and solutions here. The interviews, articles and presentations are of course available to all interested parties free of charge.



Spain

BIM training as added value

Baumit Spain had already introduced a BIM (Building Information Modeling) tool for the creation of Baumit ETICS projects at the beginning of 2018. With the Baumit Tool, Baumit Spain wanted to offer architects and planners added value when designing their projects. As a simple download from the Baumit homepage, the tool can now be integrated as an add-on in the Archicad, Revit and Allplan software programs.



Webinars Baumit Tools for BIM

The pandemic brought increased demand for virtual training. In order to comply with this, Baumit Spain has been holding webinars on how to use the Baumit tool since last autumn. The training courses begin with the introduction to the respective

Baumit ETICS system and then go into the design in the BIM methodology based on a specific building object. Since autumn 2020 there have already been 4 training courses with around 30 participants each.

Austria

Overall – Business Excellence Award 2020

The Linz market Institute carried out a B2B study among master builders for the first time in the summer of 2020. The experts rated the strongest brands in the building materials industry according to factors such as “products and services”, “service and support” but also in categories such

as quality, innovation and market activities.

Baumit emerged as the clear overall winner among companies in the domestic construction industry. When researching and developing healthy building materials, high product standards are exceeded by constant quality assurance. Reliability is just as important to the Austrian master builder: the extensive network of locations, suppliers and dealers as well as the best construction site logistics convinced the experts.

Awards like these confirm that Baumit will continue to follow the path of innovation

and quality leader in the field of building materials in order to continue to satisfy its customers and partners in the future.



Czech Republic

Baumit Academy Online Event

“Please take a seat!” Said Baumit Czech Republic on February 10, 2021. On this day the Baumit Academy, the annual conference for architects, designers and other professionals, took place online for the first time.

Participants expected six hours of professional debates and presentations combined with videos, question and answer sessions and competitions.

1,400 interested people registered in advance, and in the end the event even had 1,538 followers. The live stream was recorded, divided into subject areas and is now available to everyone who was unable to follow the Baumit Academy online. Some of the topics were: healthy building and living, refurbishment and historical renovation, implementation of ETICS, BIM, etc.

All content can now be experienced at:
baumit-akademie.cz



Great Britain

3 times faster with Baumit SX Airless

Baumit UK supplied high-end real estate developer Qudos Homes with its SX airless plaster in 2020. The project consisted of 18 houses in the country house style, which should be furnished in the usual high quality.

Tom Strawson, Managing Director of Qudos Homes said, “Our policy is to build and deliver better homes with a finish that goes beyond the competition. We wanted to achieve this high quality throughout the project, so it made sense to use quality plaster throughout to ensure we were maintaining the image of Qudos Homes. You should never change something that works - and Baumit SX Airless works well. ”

When the Covid-19 crisis hit and there was a massive shortage of plaster in the UK, choosing SX Airless allowed work to continue on site and the project to be completed on time. James Marklew of Marklew Plastering, who did the job, said, “Airless allows us to get the job done a lot faster and we always get great results.

The hard work is done by the machine, and we can do the job a lot cleaner, tidier, and with a better finish than you can get with a hand-applied product. Once Baumit, always Baumit. ”

You can find the video on the project history here:





White Never Goes Out of **Style**

Discover 12 new unique shades of white from Baumit and let your building shine for years to come.

Some things are perfectly timeless, like white in architecture. But white isn't "just" white. Like all colors, even white has its refined shades, each suitable for a different type of building, allowing it to stand out while also perfectly fitting in with its surroundings.

Baumit Shades of White

- 12 unique white tones
- Bring your facade to perfection
- Simplicity and style united

