



PRESS RELEASE

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## LIFE CHALLENGE 2021

The finalists for the best European Baumit Façade are nominated

The Baumit Life Challenge is a competition, where the best façades of Europe, created with Baumit systems, are recognised. A jury of 13 international architects have nominated 36 finalists in 6 categories from 26 countries. Due to the covid-19 pandemic, for safety reasons the final voting and award ceremony has been rearranged for next year. The winners will now be chosen and announced on 22<sup>nd</sup> April 2021 in Valencia, Spain at the Hemisferic.

*"We created the Baumit Life Challenge in 2014 to present the countless creative opportunities in designing façades with colour and textures. The huge international interest in this competition by architects and applicators demanded an encore":* This is how Robert Schmid, Managing Director of Baumit Beteiligungen GmbH, explained his decision to organise the Baumit Life Challenge, a now biennial event which includes a glamorous prize giving ceremony in the winning country of two years before.

### 6 x 6 nominated finalists for Valencia

The jury panel evaluated an impressive 385 entries from all over Europe. The shortlist consists of the six best façades in each of the six categories:

- Single Family House
- Multi Residential
- Non Residential
- Thermal Renovation
- Historical Renovation
- Stunned by Texture

Among the finalists, Austria is in the lead with 5 nominations, followed by Germany, Poland and Slovakia with 4 nominations each, then Italy and Slovenia with 3 projects. Two properties

are in the finals from Hungary, Lithuania and Romania. Finally, Bulgaria, Croatia, Czech Republic, France, Greece, Serbia and Spain are represented with 1 project each.

The responsible architect, developer and construction company for all 36 nominee projects will be invited to the prize-giving ceremony to be held on 22<sup>nd</sup> April 2021 in Valencia, Spain.

[lifechallenge.baumit.com](https://lifechallenge.baumit.com)

### **Six categories & one superior prize**

The winners of the six categories will each receive € 3,300 in prize money. The overall Life Challenge Award winner can look forward to receiving a prize worth € 6,600. The prize money was not chosen at random, but is based on the fact, that 66% of any façade can be built using Baumit products.

### **Public Voting**

In addition to the professional jury selection, Baumit fans cast their votes for their favorite European Façade at [lifechallenge.baumit.com](https://lifechallenge.baumit.com) to choose the winning façade of the public voting. The public voting ended in April 2020.

The winners in the categories come from Poland (Single Family House), Italy (Multi-Family Residential), Austria (Non-Residential Buildings) and Serbia (Thermal Renovation), Russia (Historical Renovation) and last but not least Spain (Stunned by Texture). The top 10 projects from public voting are listed on [lifechallenge.baumit.com](https://lifechallenge.baumit.com) as well.

### **About Baumit**

Baumit International was founded in 1988. Baumit is the pioneer in ETICS all across Europe with 45 Mio. m<sup>2</sup> per year and ranked third in dry mortar production. The group has corporate locations and subsidiaries in 25 European countries. Baumit owns 38 dry mortar productions and 12 pasty productions. The group achieved a turnover of EUR 1.1 billion in 2019.

### **Attachments/Download:**

#### **1. Baumit\_Life\_Challenge\_Award\_2018\_Winner.jpg**

Caption: Life Challenge Award 2018 went to the architectural team of Bonell i Gil & Peris + Toral, Spain. (From left: Robert Schmid, presenter Vera Wister, Marta Peris and José Manuel Toral, Alfred Gsandtner and Fernando Arrabé Gomez.)

Photo credits: Dimova Yuliya /Baumit

#### **2. Baumit\_Fassaden\_GreenCity\_02.jpg**

Caption: “Green City” with modern and appealing architecture, situated in Graz (Austria) is one of the nominated projects for Baumit Life Challenge 2020 in the category Multi Family Residential.

Photo credits: Baumit

#### **3. Baumit Life Challenge 2021 Shortlist.pdf**

Shortlist of nominees for the Baumit Life Challenge finals in Valencia.

**Further information is available from:**

[lifechallenge.baumit.com](https://lifechallenge.baumit.com)  
[baumit.com](https://baumit.com)

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